



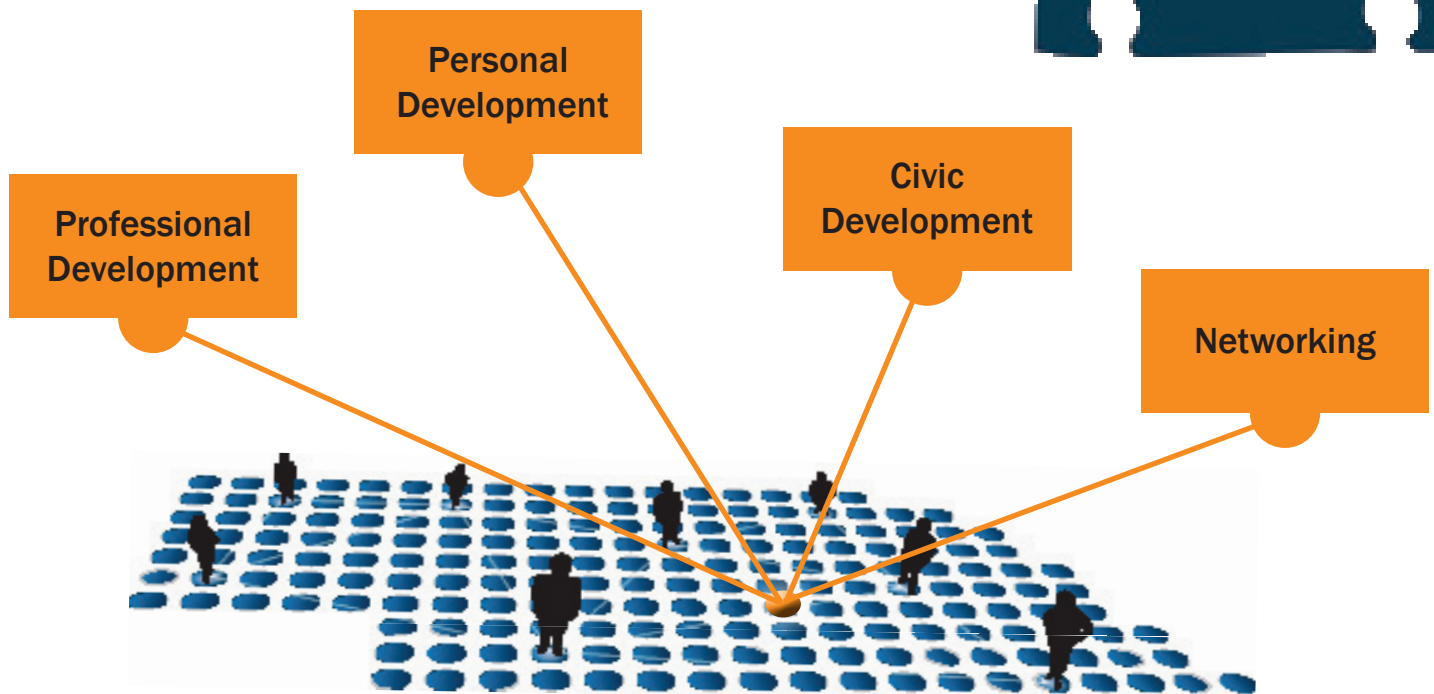
CYN

CONNECTING YOUNG NEBRASKANS

2010 Summit

October 28 - 29

Bosselman Conference Center in the Heartland
Events Center at Fonner Park
700 East Stolley Park Road, Grand Island, Nebraska



[FACEBOOK.COM/CYNERS](https://www.facebook.com/CYNers)

Connecting Young Nebraskans (CYN) is a network of citizens under the age of 40 who live in Nebraska. The network strives to encourage a forward-looking organization that provides opportunities to shape the state's future by sharing knowledge, insights and desires while learning about topics related to personal, professional and civic development.

CYN SUMMIT PROGRAM

THURSDAY, OCTOBER 28: FULL-CIRCLE RECEPTION HALL

6:00 PM **YOUNG NEBRASKANS NETWORKING EVENT**

Take this opportunity to meet other Young Nebraskans while representing your favorite high-school or college! This tail-gate networking event will provide a great casual atmosphere for you to build working relationships. Wear a t-shirt from your alma mater or favorite team! Cash bar and hors d'oeuvres will be available.

LOCATION: Full-Circle Reception Hall, 1010 Diers Ave, Suite #4, Grand Island

FRIDAY, OCTOBER 29: BOSSELMAN CONFERENCE CENTER AT FONNER PARK

7:30 - 8:00 AM **REGISTRATION**—Coffee and Breakfast Provided

8:00 AM **WELCOME TO THE SUMMIT**
Ronnie Green- Harlan Vice Chancellor for the Institute of Agriculture and Natural Resources

8:15 - 9:00 AM **COFFEE SHOP DISCUSSIONS**

PERSONAL DEVELOPMENT	PROFESSIONAL DEVELOPMENT	CIVIC DEVELOPMENT
9:15 - 10:05 AM SESSION 1		
<p style="text-align: center;">“Get Your Biggest Financial Questions Answered” KATHY PROCHASKA-CUE & ERIN McDERMOTT ROOM 4</p> <p>This interactive session will be based on the needs of those participating. Potential topics include re-paying higher education debt, planning with irregular income, saving for education and retirement, and gaining control of spending and credit debt. Join us to get concise answers to your financial questions!</p>	<p style="text-align: center;">“Discovering the Keys to Success for Young Business Leaders” JOSEPH KNECHT ROOM 5</p> <p>Join us as we discuss the attributes and concepts needed for young business leaders to become successful life entrepreneurs.</p>	<p style="text-align: center;">“How to Effectively Coordinate Volunteers” KAREN RATHKE & STEPHANIE KISSLER ROOM 3</p> <p>Karen and Stephanie want to help you coordinate volunteers for your next big event. Working with volunteers can be fun and rewarding, but there are a few key things to keep in mind.</p>
10:15 - 11:05 AM SESSION 2		
<p style="text-align: center;">“Managing Stress: Can Someone Please Pull Me in One More Direction?” LEE ELLIOTT ROOM 4</p> <p>Everyone deals with stress on a daily basis. No one is free from it. Learn what an important part each of your own perceptions plays in the level of stress you have and learn ways to significantly reduce its effects. The key to reducing your stress level is first to understand it.</p>	<p style="text-align: center;">“Transforming Social Media to Professional Media: Managing Professional Connections Online” JOCELYN JOYCE ROOM 5</p> <p>Learn how Young Nebraskans are using online social media and local networking opportunities to brand themselves for professional success regardless of the size of their current community or where they were raised.</p>	<p style="text-align: center;">“Developing and Maintaining Relationships with Elected Officials” JESSICA KOLTERMAN ROOM 3</p> <p>In this session, Jessica will share her tips for developing and maintaining relationships with elected officials and other key influencers. Join her for this informative session!</p>
11:05 AM POWER NETWORKING —Challenge: meet three new people.		
11:30 AM LUNCH		

PERSONAL DEVELOPMENT**PROFESSIONAL DEVELOPMENT****CIVIC DEVELOPMENT****12:00 NOON****KEYNOTE: Paul and Nick Eurek**

This father/son duo have globally grown their software technology company, Xpanxion, using an innovative “cross sourcing” business strategy. Paul is the founder of Xpanxion and recently converted the old Loup City Carnegie Library into a new enterprise and a community technology resource center. Nick spearheaded the 2006 formation and launch of the Xpanxion Quality Assurance branch in Kearney. Paul and Nick will discuss why they have ‘Xpanded’ their operations in rural Nebraska and how it has resulted in rural job creation.

1:15 - 2:15 PM**SESSION 3****30-MINUTE POWER SESSIONS**

1:15-1:45
“Identity Theft”
 JOSIE RODRIGUEZ

ROOM 4

Did you know that identity theft is the number one leading consumer complaint with an estimated ten million new victims each year? Join this session to learn about ID theft, tips on how to minimize the risks of becoming a victim, and resources available to help fight it.

1:45-2:15
“Super Simple Meals at Home”
 SHANNON FRINK

ROOM 4

Between all our activities, who has time to cook? Enjoying a healthy, home-made meal does not have to take hours of preparation. Join us and sample some deliciously simple recipes that can be whipped up in 30 minutes or less.

“Social Media: What Can We Learn From It and How Can We Grow With It?”

STEVE MALY

ROOM 5

We have all heard the buzzword “Social Media.” What is it? Is it solely for personal use or can I use it for business? We’ll look at both sides of this topic and cover some of the ramifications you may face by using social media. We’ll also examine why the benefits of being able to communicate with your marketplace many times outweigh any downfalls the platform may present. The lasting message will be the discussion of how to help your boss better understand how social media can become a valuable tool.

“Live Rural By Choice, And Mean It”

MARCI PENNER AND KANSAS POWER UPS

Room 3

Young adults (ages 21-39) in Kansas who are rural by choice are called Power Ups! But it’s about engaging the entire community to a forward-thinking mindset while still paying attention to these five guiding principles for the Power Ups: Empower, Connect, Enjoy, Engage, and Sustain. We are a fledgling group but we have intentions for Power Ups to make a noticeable difference in rural Kansas. Come exchange ideas with us!

2:15 PM**BREAK****2:30 - 3:30 PM****REGIONAL ROUNDTABLES****3:35 - 4:25 PM****SESSION 4**

“Social Leadership”

DERRICK EELLS

ROOM 4

Caution: This session is not for the timid and introverted! Utilizing his signature Triangle of Leadership, Derrick will lead the group through an interactive session challenging everyone to constantly improve themselves, their companies, and their communities.

“How to Interact With and Influence Your Baby Boomer Boss”

MIKE HENKE

ROOM 5

Develop a better understanding of how to work within your organization. Understanding the generational gap can help you develop a more productive workplace and the possibly to advance within your organization.

“Tips and Tools in Running for Office”

MARY JOHNSON & LYNELLE HOMOLKA

ROOM 3

Join these professionals to learn why it’s important for young Nebraskans to be involved in local and state decisions. Many important decisions are made each day that affect and shape the future of our state. Lynelle and Mary will help you determine if you are ready to run for office, and they will also give you tips and tools to move forward in becoming civically involved.

4:30 PM**FINAL WORD****4:45 PM****THIS CONCLUDES THE 2010 CYN SUMMIT—Have a safe trip home.**

2010 SUMMIT SPONSORS

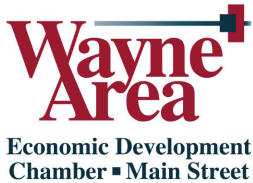
Elite Gold



Silver



Bronze



A SPECIAL THANKS TO:

- The 2010 Summit Steering Committee for all their ambition and vision for CYN and Nebraska.
- The Grand Island community for its hospitality and excitement.
- The 2010 Summit speakers for sharing their knowledge and expertise.



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