

**2012**  
**Connecting**  
**Young**  
**Nebraskans**  
**Summit**

**October 26, 2012**  
**North Platte, NE**

**Sandhills Convention Center**  
**2102 South Jeffers Street**



# About CYN

Connecting Young Nebraskans (CYN) is a statewide network of 21-40 year olds, and is designed to connect, empower and retain young Nebraskans. CYN strives to enhance opportunities for individuals to impact their communities through networking and learning experiences. The network is a dynamic and diverse group of peers with a passion for making a difference, a willingness to learn, and the desire to build important relationships to help shape the future of Nebraska.

CYN began in 2009 following several listening sessions held across the state with young citizens between the ages of 19 and 45. What resulted from these conversations was a need to connect, empower and retain young Nebraskans. Thus, the network was formed!

Out of these initial conversations a group of individuals volunteered to lead this effort and became the first CYN Steering Committee. Kayla Schnuelle, who works for the University of Nebraska Rural Initiative, coordinates the network, and with the support of the University, has worked to lead a grass-roots effort based on the recommendations from the steering committee.

Shortly after the formation of the steering committee, a brainstorming session held in Grand Island led to the development of the first annual CYN Summit, which was held in October 2010. Approximately 120 people attended the first summit, far exceeding the planners' expectations.

A year later, the community of West Point hosted the 2011 CYN Summit, and the 155 participants were not disappointed. From glow-ball golf to outstanding speakers, this event engaged young Nebraskans from north to south and east to west. Diversity creates innovation and new ideas, which is what the annual CYN Summit works to facilitate.

CYN strives to create a more connected Nebraska through education, empowerment and leadership. While members come from a variety of professions, all have a passion for making a difference and the desire to build important relationships. Although the network is primarily 21-40 year olds, CYN believes that 'young' is a mindset and invites people of all ages to join the network.

Change is difficult, especially on a statewide level, and it can take decades. The relationships and ideas that will shape what Nebraska looks like in 20 years must begin today and continue by encompassing the generations that are to follow. In creating these ideas through CYN, we are able to understand and respect our differences while working towards a unified goal of becoming a great state in which to live and work.



# CYN believes...

- Young Nebraskans are an untapped social resource that is often overlooked in communities and organizations.
- Young Nebraskans can provide a vital infusion of ideas, energy and passion for our state, and our involvement is critical in building a strong future for Nebraska.
- Young Nebraskans must make a serious, long-term investment in our next generation – now. Through engagement and networking, we can help our future leaders gain the tools and skills they need to make the big decisions of tomorrow.
- Across the state there are many similarities as well as differences, but by sharing interests, concerns and ideas we can engage and educate young Nebraskans so they can create actionable next steps to drive progress in the state.

## What's next for CYN?

CYN is currently at a crossroads and would like to take a futuristic approach. Thus, the CYN Steering Committee is hosting a strategic envisioning event November 28-29 in Broken Bow.

If you are passionate about young Nebraskans and want to help foster the development of this network, we invite you to contact Andrea Gebhart ([agebhart@unl.edu](mailto:agebhart@unl.edu)) for more details and how you can stay involved.

# Peter Shankman

author, entrepreneur and worldwide connector

PR Week Magazine has described Peter as “redefining the art of networking,” and Investor’s Business Daily has called him “crazy, but effective.” Peter Shankman is a spectacular example of what happens when you merge the power of pure creativity with Attention Deficit Hyperactivity Disorder (ADHD) and a dose of adventure, and make it work to your advantage.

An author, entrepreneur, speaker, and worldwide connector, Peter is recognized worldwide for radically new ways of thinking about social media, public relations, marketing, advertising, and customer service.

Peter is best known for founding Help A Reporter Out (HARO), which in under a year became the de-facto standard for thousands of journalists looking for sources on deadline, offering them more than 200,000 sources around the world looking to be quoted in the media. HARO is currently the largest free source repository in the world, sending out over 1,500 queries from worldwide media each week. HARO’s tagline, “Everyone is an Expert at Something,” proves over and over again to be true, as thousands of new members join at [helpareporter.com](http://helpareporter.com) each week. In June of 2010, less than two years after Peter started HARO in his apartment, it was acquired by Vocus, Inc. Peter is now Vice President and Small Business Evangelist for Vocus, working out of New York City.

Peter is also the founder and CEO of The Geek Factory, Inc., a boutique social media, marketing and public relations strategy firm located in New York City, with clients worldwide. His blog, which he launched in 1995 at <http://shankman.com>, both comments on and generates news and conversation.

Peter is the author of two books: *Can We Do That?! Outrageous PR Stunts That Work and Why Your Company Needs Them* (Wiley and Sons 2006) and *Customer Service: New Rules for a Social-Enabled World* (Que/Pearson, 2010). He is also a frequent keynote speaker and workshop presenter at conferences and tradeshows worldwide.

Peter sits on the advisory boards of several companies, including ScotteVest and Pixability, and is honored to sit on the NASA Civilian Advisory Council. He’s also an angel investor, specializing mostly in very early stage tech and social media companies.

A marketing pundit for several national and international news channels, including Fox News, CNN, and MSNBC, Peter is frequently quoted in major media and trade publications, including the *New York Times*, the *Wall Street Journal*, the *Los Angeles Times*, the *New York Daily News*, *USA Today*, Reuters, and the Associated Press.

A proud Boston University graduate, Peter started his career at America Online as a Senior News Editor, helping found the AOL Newsroom and spearheading coverage of the Democratic and Republican 1996 conventions, which marked the first time an online news service covered any major political event.

Born and raised in New York City, Peter still resides there with NASA the Wonder Cat, who consistently denies his repeated requests to relinquish the couch. In the few hours of spare time Peter has per month he’s completed 13 marathons, seven Olympic distance triathlons, two half-Ironman triathlons, and one full Ironman Triathlon. He’s also a “B” licensed skydiver with over 260 jumps. He’s currently training for the 2012 Inaugural NYC Ironman.

In 2011, Peter authored a Tweet that was voted as one of the Top Ten Tweets of the year by Twitter, out of more than 160,000,000,000 tweets sent.



**Deb Burnight**, Certified Professional Facilitator

Deb Burnight is a certified professional facilitator with over twenty-five years of experience in facilitation, board and corporate training, and community collaboration. A graduate of the University of Iowa and a former elementary and middle school teacher, Deb blends a rich background from her work with educational, private, government and not-for-profit sectors with solid facilitation skills to help groups communicate and work together effectively.



Deb is professionally affiliated with the International Association of Facilitators and the ToP (Technology of Participation) Network. As a principal of Prairie River Partners training consortium and certified ICA ToP facilitator, she serves as regional training registrar and a national Mentor Trainer for the Institute of Cultural Affairs-USA.

Deb and her husband, Randy, live outside Sioux City, Iowa on a patch of native Loess Hills prairie grass, where they keep a small flock of Golden Comet and Buff Orpington hens. "BYOC" at Burnight's means "Bring Your Own Carton" and leave with free farm-fresh eggs.

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**Mariah Cook**, Miss Nebraska 2012

Mariah was born in Grand Island, where she was adopted by her wonderful parents through the Nebraska Children's Home Society. She spent a few years living in South Carolina and Colorado, but has always been a Cornhusker at heart and moved back to the "Good Life" as soon as she could. Mariah loves spending time with her family and has recently developed a passion for fishing. Mariah is currently a senior at Chadron State College studying social science education. One day she will teach high school history.



When Mariah arrived in Chadron for school she heard that the local pageant gave a full tuition waiver to the two girls who won. Growing up her mom was always against pageants, but when she proposed the idea to her mom, Mariah was floored to find out her mom was willing to support her. Mariah did not win the first year she competed, but enjoyed the experience and the next year tried it again. Now, five years later, Mariah will be able to graduate from CSC without taking out a single student loan or owing any money for her college education.

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**Ester Mae Cox**, Mentor Trainer of ICA-USA ToP courses

Ester Mae Cox, MA, CTE, is a mentor trainer of ICA-USA ToP courses, and a "retired" educator from Iowa State University Extension. She is a graduate of Iowa State University and Michigan State University. Her friends say she "flunked retirement." Her post-"retirement" vocations are legend: a) trainer of ToP facilitation courses, b) consultant doing business as EMGA Enterprises, c) consultant/trainer with Principal Financial Group in Des Moines, d) consultant/facilitator with World Learning groups (USAID visitors to USA), e) trainer of virtual facilitation courses in USA and for United Nations (FAO), and f) weighmaster at rock quarry.



Ester Mae also dabbles in quilting and needlework, and makes and gives away dozens of jars of homemade jam and jelly every year. Her early years were spent in rural northeast Iowa – her high school graduating class had 20 students. She lives on an acreage near Winterset, Iowa, with her husband, numerous animals, an abundant garden, and near four grandchildren.

**Jerusha Hancock**, Staff Attorney, Nebraska Appleseed Center for Law in the Public Interest

Jerusha Hancock is a 30-something attorney working for healthcare access for all Nebraskans. She has lived all over the country, but she has put down roots in Nebraska. She has a masters in counseling from Denver Seminary, and received her law degree from the University of Nebraska–Lincoln College of Law. After law school, she spent three years clerking for the Chief Justice of the Nebraska Supreme Court, before joining Nebraska Appleseed.

In her spare time, Jerusha enjoys cooking, reading, and geeking out with friends.

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**Darla Heggem**, Employee Recruitment Manager, Twin Cities Development

Darla Heggem is employed as the employee recruitment manager for Twin Cities Development, an economic development organization representing the communities of Scottsbluff and Gering, Nebraska. She created the [www.wehavejobs.net](http://www.wehavejobs.net) website in conjunction with Careerlink to provide a one-stop-shop recruitment website containing community information and over 200 jobs. The site has been marketed nationally and resulted in over 300 families moving to western Nebraska. She also created the High School Business and Industry Tours, connecting over 800 high school students to local job opportunities in over 85 businesses in the Scottsbluff/Gering area.

Darla received her master's of organizational management from Peru State College. She has served as the president of Platte Valley Human Resources Association, is a member of the NEXT Young Professionals group, and is currently the co-chair of the Scottsbluff/Gering Chamber of Commerce's business education committee.

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**Peter Longo**, Professor of Political Science, University of Nebraska at Kearney

Peter Longo, professor of political science, has been at the University of Nebraska at Kearney since 1988. Peter, a native Nebraskan, grew up in Bellevue, Nebraska. He received his bachelor's degree in history from Creighton University and his doctorate in political science from the University of Nebraska–Lincoln.

Professor Longo has learned much from his students—especially the concern and care students often display for their respective communities. His research is often motivated by the connection formal policies and structures have on individuals and communities.



**Nick Mazgaj**, Financial Advisor, Renaissance Financial



Born and raised in Omaha, Nick Mazgaj is proud to call himself a Nebraskan. He graduated from the University of Nebraska–Lincoln and immediately jumped into his career with Renaissance Financial, where he is now a shareholder of the firm.

Nick enjoys knowing he has the ability to tackle the numerous unique opportunities and challenges that present themselves every day. He genuinely believes that work ethic and integrity are core values essential to finding success in life. Nothing is more enjoyable than knowing you can have a positive impact on another's life, whatever the situation.

He also enjoys being active in any physical activity, but particularly likes improving his lackluster golf game and running.

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**Tanner O'Dell**, culinary student and all-around entrepreneur



When he was 12 years old Tanner O'Dell discovered the world of cooking! Late nights spent with the Food Network inspired him to learn how to give people the best food experience possible. Rejection, bullying, failure...it all hit during those tough middle school years. Luckily Tanner's new found passion took him on a journey of flavor discovery as well as self-discovery.

After this epic and exciting change of mind, Tanner began to embrace his passion for food and paired it with what he does best—standing out. This young social entrepreneur has catered for well-known clients, and has been featured in *Better Homes and Gardens*, as well as other national publications, radio shows, and TV appearances. He developed a business plan and created a website (Tannerodell.com) that brings his food to life and provides inspiration for people to live in a healthy and meaningful way.

Tanner lives in Austin, Texas as a plant-based, gluten-free, cilantro-hating, pot-belly-pig-owning, passionate, hip, and constantly learning cook.

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**Joanna Pope**, Public Affairs Officer, Natural Resources Conservation Service



Joanna grew up in central Nebraska on her family's honeybee farm. She graduated from the University of Nebraska–Lincoln (UNL) with a bachelor's degree in environmental studies with an emphasis in natural resources. During college, she worked as a student trainee with the U.S. Department of Agriculture's Natural Resources Conservation Service (NRCS). Upon graduating from UNL, Joanna was hired by NRCS as a soil conservationist. Two years later she was hired as the NRCS Public Affairs Officer. She also serves as the State Earth Team volunteer coordinator for NRCS.

Joanna currently works in Lincoln at the Nebraska NRCS state office. She, her husband and their daughter live just outside of Lincoln on an old farmstead where they raise chickens, wine grapes, honeybees and vegetables.



**Alyssa Smola**, Public Relations Director, Nebraska Association of Resource Districts

Alyssa Smola joined the Nebraska Association of Resource Districts in May 2009 as the public relations director. She received her bachelor's degree in agriculture education–leadership with a minor in natural resource economics from the University of Nebraska–Lincoln (UNL) in May 2007.

In May 2009 she received her master's degree in leadership education with a minor in management from UNL. In her free time she enjoys the outdoors and spending time with friends and family.

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**Terry Warth**, Manager of Advocacy Group Relations, Nebraska Public Power District

Terry L. Warth assumed the position of Manager of Advocacy Group Relations for Nebraska Public Power District (NPPD) on March 1, 2012, and is responsible for leading NPPD's stakeholder and corporate communication initiatives.

Terry has over 33 years of electric utility experience, which encompasses time in material procurement, power generation, distribution, governmental relations, and customer service.

Terry graduated from the University of Nebraska–Lincoln in 1979 with a bachelor's of science in business administration. He has also been involved in various civic, service, and leadership organizations. He attributes a large part of his success to the support of his family and the numerous teammates that he has come into contact with throughout his career.

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**Jeff Yost**, President and CEO, Nebraska Community Foundation

Jeff Yost is the president and CEO of the Nebraska Community Foundation, which is recognized as a national model for linking charitable giving to the creation of greater economic opportunity.

Jeff has lectured, consulted and taught in more than 30 states, as well as internationally. In 2012, he was chosen by the Ford Foundation to consult with emerging community foundations in Kenya and South Africa.

Last year the Nebraska Community Foundation conducted its "Transfer of Wealth Study," which demonstrates the impact of intergenerational wealth transfer. The study estimates that \$603 billion will transfer from one generation to the next over the next 50 years, and presents a call-to-action to harness a portion of wealth transfer for community building statewide.



# Blowing it up at the North Platte, Nebraska

- 7:30 AM**                    **REGISTRATION & BREAKFAST**
- 8:00 AM**                    **WELCOME TO THE 2012 CYN SUMMIT** :: *South Platte River Room*  
Mariah Cook, Miss Nebraska 2012
- 8:10 AM**                    **FIRE STARTER** :: *South Platte River Room*  
Tanner O'Dell, culinary student and all-around entrepreneur
- 8:30 AM**                    **COFFEE SHOP DISCUSSIONS with a BOOM!** :: *South Platte River Room*  
Fill your coffee cups and start chatting.  
*Sponsored by Aflac*
- 9:45 AM**                    **SNACKS AND REFILL BREAK**  
*Sponsored by Starbucks*
- 10:00 - 10:45 AM**        **BLOWING IT UP BREAKOUT #1**

**Non-Biased Political Info  
We All Hunger For**  
Peter Longo

How do I get involved politically? How do I break through all the online and TV advertisements and dissect the real issues? If these are things you ask yourself, then you should join Peter for a high energy session where he will uncover what is truly going on with politics.

**Using Transfer of Wealth to  
Transform Your Community**  
Jeff Yost

Have you heard about the "transfer of wealth?" Come learn how communities throughout Nebraska are using community-driven philanthropy to build stronger and more inclusive community leadership, community capacity and more prosperous hometowns.

**Thinking Strategically  
With Your Piggy Bank**  
Nick Mazgaj

Join Nick for a financial planning session for anyone who wants to understand how to strategically position themselves for the future. From college savings to planning for retirement, we will get insider knowledge on smart ways to invest in our futures!

**Behind the Outlet**  
Terry Warth

What options are available for power generation for future generations in Nebraska? What will it cost to replace fossil-fueled resources with more carbon friendly resources such as nuclear, gas and wind? This session will break down this complex subject into an informative program with time available for input on what Nebraska's future leaders see for power generation in Nebraska.

- 11:00 AM**                    **KINDLING THE STRATEGIC FIRE** :: *South Platte River Room*  
The Strategic Trio :: Deb Burnight, Ester Mae Cox and Matt Rezac
- 11:45 AM**                    **LUNCH** :: *Main Ballroom*  
*Sponsored by First National Bank North Platte*

# 2012 CYN Summit

## Friday, October 26

12:30 PM

**CONNECTING. ENGAGING. THRIVING.** :: *South Platte River Room*  
Peter Shankman, author, entrepreneur and worldwide connector

In an ever-changing world, networks and relationships no longer have boundaries. In fact, they have been redefined as 'boundariless,' which makes it increasingly difficult to connect with others in meaningful ways. The value of relationships and connections are becoming more important especially when there is geographic separation or a scarcity of resources.

1:30 - 2:15 PM

**BLOWING IT UP BREAKOUT #2**

### How Will the Affordable Healthcare Act Affect Me?

Jerusha Hancock

There are many questions about how the new healthcare reform will change what we know to be true about the medical world. Join Jerusha to explore these changes and to ask questions about what will change in 2014.

### Where is Your Community on the 'Welcoming Meter'?

Darla Heggem

Do you wonder if your community is welcoming to newcomers? If so, come learn how Scottsbluff and Gering open their doors and roll out the carpet to help newcomers feel welcome, bridge the gap between high school students, and recruit these kids back to their community.

### You and Your Natural Environment

Alyssa Smola & Joanna Pope

Nebraska has a rich natural environment, and as we move into the future, it's important to understand the current and future issues of water and natural resources. Be prepared to roll up your sleeves and "dig in" to really experience natural resources in Nebraska.

### Incorporating the Younger Generations

Tanner O'Dell

Many of us have experienced being the "token" young person at community events, and now it is time to learn how we can bridge that generational gap. Tanner will discuss ways to think futuristically about engaging younger generations in our communities and how we can all benefit from those younger than us.

2:15 PM

**NETWORKING BREAK**

*Sponsored by Nebraska Association of Resources Districts*

2:30 PM

**STOKING THE FIRE. THINKING FUTURISTICALLY.**

In this session, young Nebraskans will help envision a plan for marshaling the resources that exist and will be encouraged to think about future possibilities for the CYN network. CYN belongs to you! Let's determine the future direction together.

4:00 PM

**RETURN TO REALITY** :: *South Platte River Room*

Highlight video, iPad drawing and closing remarks.

4:30 PM

**THE END**

# #CYN2012

the official CYN summit hashtag

Stay connected!

[cyn.nebraska.edu](http://cyn.nebraska.edu)

[facebook.com/youngnebraskans](https://facebook.com/youngnebraskans)

@youngnebraskans

# Meet the CYN Summit Emcee



**Amanda Barker**, graduate student, University of Nebraska–Lincoln

Amanda (Crook) Barker is a farmer's daughter from Nebraska City. She attended the University of Nebraska – Lincoln, majoring in political science and was active in such organizations as ASUN student government, Nebraska Human Resources Institute, and the Greek system.

Her passions include civic engagement, education/literacy, rural community development, and the great state of Nebraska.

## "Blowing it up" with CYN

This year, CYN is "blowing it up." Young Nebraskans are an untapped and often overlooked resource, but we are going to change that! We want to let our skills, talents and innovation move Nebraska forward. It is time to engage! If you haven't gotten involved in your community, region or state, now is the time! Be proactive! Just because something has been done a certain way for 50 years, it doesn't mean that it can't change or adapt. We want others to know we're here and we're fully capable of taking a leadership role. The CYN Summit is the first step towards meeting other passionate individuals who also want to make a difference! Thanks for joining us for the 2012 CYN Summit.

## The Thursday Night Social

Last night we kicked off the 2012 CYN Summit with a social. Held at the Golden Spike Tower from 6 to 10 pm, the unique social was designed for all fun-lovers. In addition to enjoying a barbeque catered by 'Come and Get It,' young Nebraskans participated in several activities, including laser tag, navigating a corn maze, and kicking back around a fire pit. While not a formal part of the CYN Summit and open to the public, the CYN social provided a casual platform for young Nebraskans to begin connecting.

Event photography provided by Al Short.

# 2012 CYN Steering Committee

Name	Town	Email
Eli Aguilar	Scottsbluff	eaguilar@aiminstitute.org
Tina Biteghe Bi Ndong	West Point	info@westpointchamber.com
Wes Blecke	Wayne	wblecke@waynetworks.org
David Fast	Omaha	david.fast350@gmail.com
Melissa Garcia	Broken Bow	melgarcia35@yahoo.com
Andrea Gebhart	Lincoln	agebhart@unl.edu
Tanya Hansen	Grand Island	thansen@gilawfirm.com
Jessica Hendricks	Grand Island	jessica.hendricks@mail.house.gov
Chris Kreikemeier	West Point	wpcenter@cableone.net
Andrea McClintic	Kearney	andrea.mcclintic@nebraska.gov
Penny Parker	Kearney	parkerpa@unk.edu
Sandra Renner	West Point	sandra.renner1@gmail.com
Matt Rezac	Omaha	matthewr@sherwoodfoundation.org
Becky Ries	Ord	foundation@valleycountyhealthsystem.org
Kayla Schnuelle	Diller	kschnuelle2@unl.edu
Nicole Sedlacek	O'Neill	nicole@holtcountynebraska.com

# 2012 CYN Summit Planning Team

Name	Town	Email
Ginger Ady	North Platte	gady@visitnorthplatte.com
Cami Barner	North Platte	cami.barner@nebraska.gov
Cody Odell	North Platte	codell@sandhillcc.com
Crystal Welch	North Platte	welchc@mpcc.edu



# Meet the Steering Committee

The CYN Steering Committee is a group of self-identified individuals that help guide the direction and activities of the network. The hard work and commitment of these individuals contributes to the success of CYN. If you would like more information about the steering team, please contact Kayla Schnuelle.



**Eli Aguilar** has been a member of the AIM Institute in Scottsbluff since November 2006. He earned his B.A in psychology with a minor in business from Chadron State College. Eli has three children, one boy and two girls; Eli Jr., Gianni and Olivia.



**Tina Biteghe Bi Ndong** is a mom and a wife with a really cool day job (West Point Chamber of Commerce, Executive Director). She loves humans, 3-day weekends, flip flops, "pinning," groupon, champagne and all things interesting enough to read about.



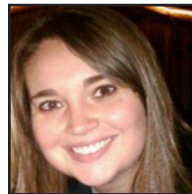
**Wes Blecke** coordinates awesomeness in the Wayne Area. Coaching sports, raising three children, and watching *Dead Poet's Society* consume his spare time. He also plays a mean hand of Pinochle.



**David Fast** keeps the Hilton Garden Inn Omaha Downtown full as their sales representative. As a hospitality management graduate of UNL, his ambitions are to oversee hotel brand management before returning to UNL to teach in the hospitality program.



**Melissa Garcia** is President of the Custer Economic Development Corporation, Mom to two adorable girls, Crazy Running Lady to neighbors, and Super Wife to her husband. She is looking forward to collectively creating an amazing future for Nebraska.



**Andrea Gebhart** is a UNL community and regional planning graduate student from Sioux Falls, SD. Creative and spontaneous, she is a wanna-be chef, avid DIYer and club volleyball coach. One day, Andrea hopes to own a St. Bernard named Nana.



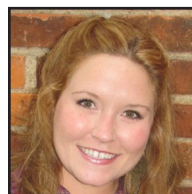
**Tanya Hansen** is a Midwest born and raised Nebraska girl enjoying life to its fullest with her husband, two kids and a zoo of animals. Her life's goal is to have a full passport. She's a music lover, bookworm, attorney, foodie and wanna-be event planner/restaurateur.



**Jessica Hendricks** is passionate about the state of Nebraska and feels there is no better place to live than our great state. She enjoys being involved in her community and working on home improvement projects.

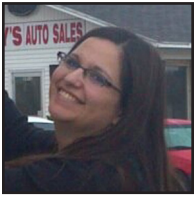


**Chris Kreikemeier**, aka Krack, is a graduate of SCC-Milford Electronics Engineering. He now does nothing related to that! He loves to meet new people, especially inspiring people like Tanya^^ and Andrea>>. He also loves all kinds of sports.



**Andrea McClintic** works for the Department of Economic Development assisting businesses in 16 counties as well as communities throughout the state implement LB840. She has a master's in public administration and serves on various non-profit boards and committees in Kearney.

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**Penny Parker**, Marketing Director for UNK Dining Services, is a mom to two boys and other half to a wonderful guy. She loves being active in her community, and when she's not working or volunteering she enjoys volleyball league and catching up on her favorite show, Doctor Who.



**Sandra Renner** is a marketing and social media consultant and writer. She is a proud fifth-generation Nebraskan who is inspired by her two young children. A self-proclaimed web junkie, she can be found online checking in or tweeting about her wacky adventures.



**Matt Rezac** works at the Sherwood Foundation in Omaha. He likes doing chores, especially at the small farm where he grew up. He hopes his three daughters acquire the taste for open spaces and for doing well what must be done.



**Becky Ries** is very involved in her community and loves Nebraska! She is the director of the hospital foundation in Ord, loves being a wife and mom, as well as volunteering, cooking, shopping, time with friends and keeping things organized.



**Kayla Schnuelle** is passionate about people and the quality of life in Nebraska. As the coordinator of the CYN network, she loves meeting the amazing people from across the state. She's not at this year's summit because she just had her first child, Lane Joseph.

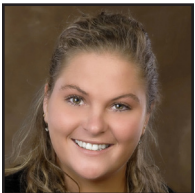


**Nicole Sedlacek**, from O'Neill, is an energetic, compulsive community volunteer. When she's not bouncing in between one of Holt County's communities you'll find her with her husband and two daughters at home or in their camper.

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## Meet the Summit Planning Team

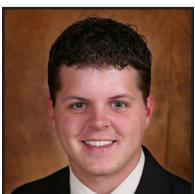
The CYN Summit Community Planning Team is comprised of individuals from the CYN Summit host community. This team helped plan the logistics for this year's summit. They are also excellent resources for this region of the state, and the steering team is thankful for their dedication and commitment to CYN.



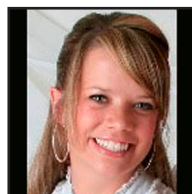
**Ginger Ady** works for the North Platte/Lincoln County Convention & Visitors Bureau.



**Cami Barner** lives in North Platte where she stumbled upon her love for community and stays busy with her job at the Nebraska Department of Economic Development. In her spare time, she is an active member of the Leadership Lincoln County Planning Committee.



**Cody Odell** is a young Nebraskan with a deep love for family and faith. He has a wonderful girlfriend and an amazing four-year-old son that he shares his life with. He lives life with no regrets and always looks forward to the future.



**Crystal Welch** has been with Mid-Plains Community College for ten years in the continuing education department. She is involved in many community groups, is mother of two daughters, a wife, and enjoys traveling, camping and Husker football!

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[www.nrdnet.org](http://www.nrdnet.org)

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BY CHOICE HOTELS



## A special thanks to:

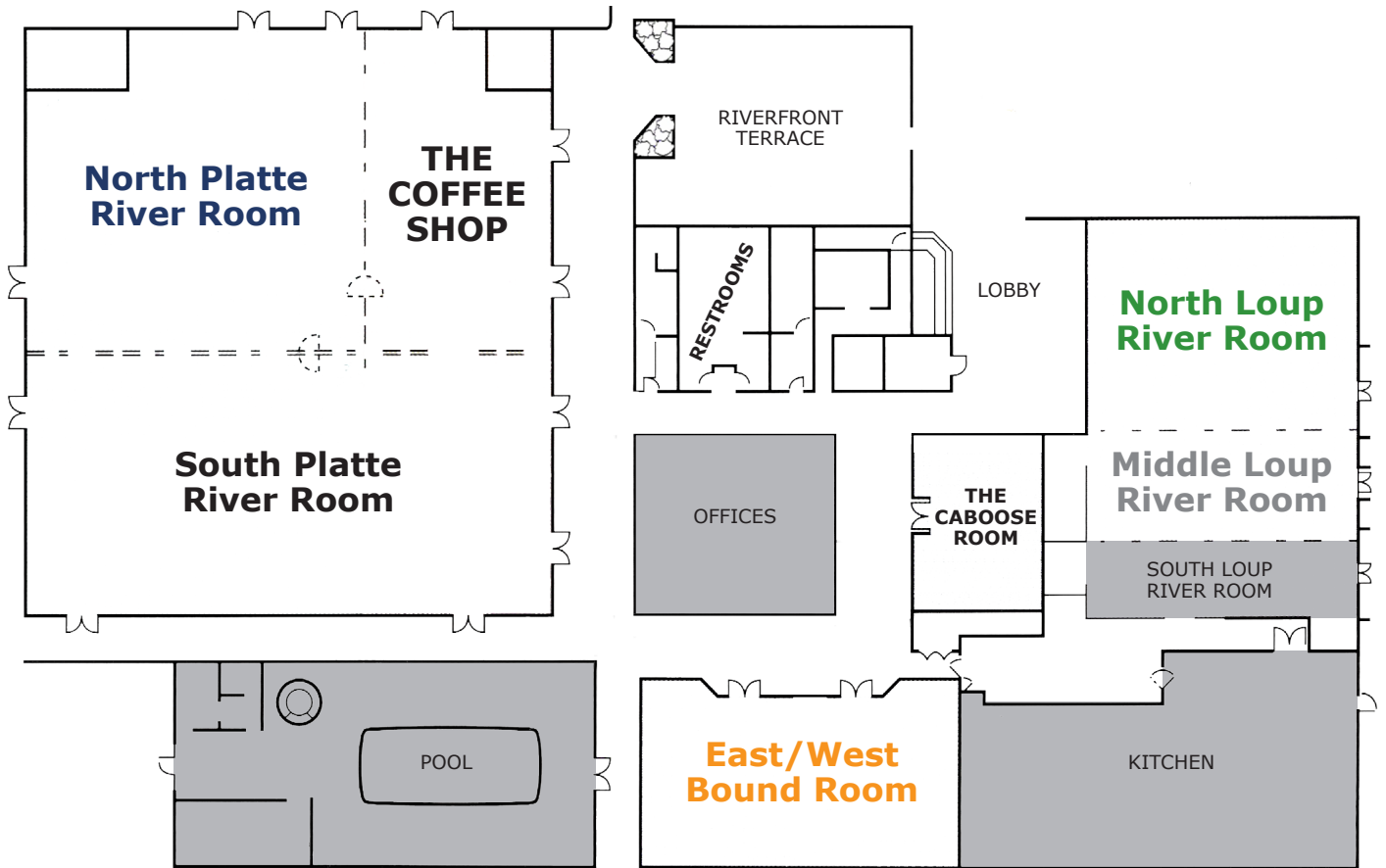
The 2012 CYN Steering Committee for their hard work and commitment to CYN.

The North Platte Planning Team for their hard work and dedication to the summit.

The North Platte community for its hospitality and excitement.

The 2012 CYN Summit speakers for sharing their knowledge and expertise.

# What's going on where?



## North Platte River Room

## East/West Bound Room

## North Loup River Room

## Middle Loup River Room

9:45 AM

Non-Biased Political Info We All Hunger For

Using Transfer of Wealth to Transform Your Community

Thinking Strategically With Your Piggy Bank

Behind the Outlet

1:30 PM

How Will the Affordable Healthcare Act Affect Me?

Where is Your Community on the 'Welcoming Meter'?

You and Your Natural Environment

Incorporating the Younger Generations

2:30 PM

Stoking the Fire. Thinking Futuristically.

Stoking the Fire. Thinking Futuristically.

Stoking the Fire. Thinking Futuristically.



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regional RELATIONSHIPS  
CHANGE collective generati  
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rural  
community growth  
PROFESSIONAL CONNECTIONS  
FUTURE IMPACT DECADES  
DIVERSITY SKILLS REL  
CONNECT statewide futuristic young



