## 1:30 PM | Networking Break **Professional Development.** When you see your job or industry in movies, what do they get right, and what do they get wrong?

## 1:45 PM | Coffee Shop Conversations

Location: General Session Room (Gold #1, #2, #3)

Why not ... share your ideas? We are bringing back a CYN Summit favorite: coffee shop conversations! Do you have something that has been on your mind lately? Would some feedback from fellow CYNers be helpful? This session is for you! This "unconference" style session will allow participants to propose topics they want to discuss and allow others to share their experience. It's a great opportunity for you to tap into the power of the CYN network!



## 2:45 PM | Networking Break

Community Engagement. What is something you've seen in another community that you admire and would want to recreate in your community?

## 3:00 PM | Escape Room Experience | FEATURING ENCRYPT ESCAPE ROOMS, NORFOLK

Location: General Session Room (Gold #1, #2, #3)

Why not ... have some fun?! Wrap up your day with some fun! See if you can crack the code with Austin and Kiley Truex and Encrypt Escape Rooms. This CYN Summit finale will challenge you to see if you can put the puzzle pieces together at your table with escape room boxes!

#### 3:45 PM | Adjourn

#### **2023 CYN SUMMIT PLANNING COMMITTEE**

Selena Aguilar | CYN FAC Member Allison Hatch | CYN Treasurer Carrie Malek-Madani | CYN FAC Member

Anders Olson | CYN Chair

Kelcey Wetzel | CYN Executive Coordinator

#### **LOCAL PLANNING COMMITTEE**

Courtney Burbach Amanda Polacek Brandon Drozd Derek Rusher Joseph Hiatt Connor Smith Kelsey Knehans Charlie Wuehler

Regen Lux

#### **SPECIAL THANKS**

Garrett Stolz | Nebraska Department of Economic Development Kearney Area Chamber of Commerce Development Council for Buffalo County Kearney Visitors Bureau Kearney YPN The Sherwood Foundation

VIDEO: Brian and Connor Kreikemeier | B&B Video Productions **EVENT LOGO DESIGN: Janet Eppenbach** 

GRAPHIC DESIGN & PHOTOGRAPHY: Kira Geiger |

Nebraska Community Foundation

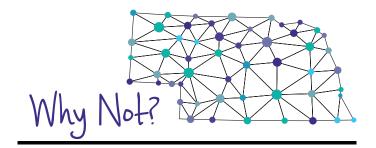


#### **THANK YOU TO OUR SPONSORS!**

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Connecting Young Nebraskans is an affiliated fund of Nebraska Community Foundation.

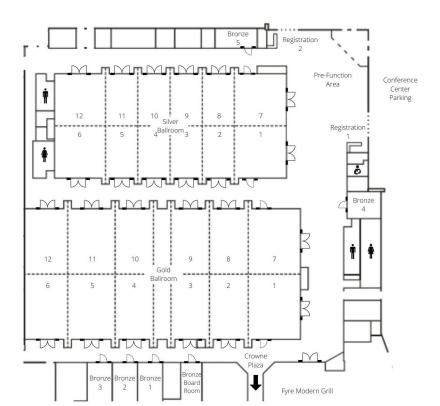


# CONNECTING YOUNG **NEBRASKANS** 2023 Summit

**OCTOBER 19. 2023** 

# **YOUNES CONFERENCE CENTER NORTH**

**KEARNEY. NE** 



#### WIFI:

Younes Conference Center North No password



**CONNECT WITH US: #CYNSUMMIT** 

**SCAN FOR CONFERENCE DETAILS** 



## 8:30 AM | Welcome! | ANDERS OLSON, CYN Chair

Location: General Session Room (Gold #1, #2, #3)

## 8:45 AM | What If? | HOSTED BY MIKE TOBIAS OF NEBRASKA PUBLIC MEDIA

Location: General Session Room (Gold #1, #2, #3)

All across the state, young, ambitious Nebraskans are asking "What if?" What if I started a salmon farm in the middle of rural America? What if I chased a lifelong dream of owning a coffee roastery in the Sandhills? Facilitated by Mike Tobias, producer and host of Nebraska Public Media's "What If ..." series, you'll hear from a panel of unique entrepreneurs about the innovation, creativity, and courage it took to answer this question.

#### **PANEL**

- CINDY CHATT | Chatterbox Brews
- | OSH HOLMQUIST | Normal Roasting Company
- MELISSA NORGARD | Boss City Brewing, Sam & Louie's
- KIEL VANDERVEEN | Nebraska Vegetable and Protein



#### 10:00 AM | Breakout Session Round A

### Why Not Use the Ways We're Wired to do Great Work? | ANITA FOOR

Location: General Session Room (Gold #1, #2, #3)

Come join me for a series of fast-paced activities that will help us recognize the differences in the ways we approach problems, people, pace of our environment, and procedures. We'll explore the relationships between our approaches and the environments in which we exist through all of our vocations; and we'll tap into how we can use the way we are created to do great work in the world around us. All participants will receive a HireSense® assessment code to continue the learning beyond this full and fast-paced session.

### Why Not Thrive in Rural Nebraska? | KEN EDWARDS

Location: Gold #7

Born and nurtured in rural Nebraska, I journeyed from UNL to returning home to re-open a business and help my dad with the family logging business. My deep-rooted passion for civic engagement emphasizes the unique advantages of rural living. Join me as I explore the vibrant future awaiting Rural Nebraskans.

#### The 4 Cores to Health: Nutrition, Water, Movement, and Sleep | AMANDA FAIRLEY

Location: Gold #8

Learn the importance and how to of implementing good habits into each of these areas of your life. Attendees will discover and plan in real time, so you walk away feeling inspired and confident to achieve your goals.

## Unlock Your Potential by Defining Your Personal Brand | JULIET WRIGHT

Location: Gold #9

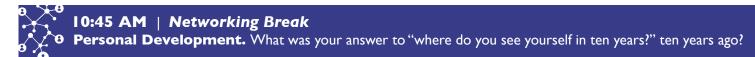
In this hands-on workshop, you will lay a resilient foundation, learn to pivot purposefully, and shine in a dense market. Essential for those aiming high!

## Building Wealth at a Young Age | ALYSE PFLANZ AND PAUL DOWNEY

Location: Gold #10

Whether you have \$20 or \$2,000 in your bank account, there are ways to build wealth at any age. In a world filled with bad financial advice, we're here to show you how you can build wealth through modern-day insights and suggestions.

Securities and advisory services offered through LPL Financial, a registered investment advisors, Member FINRA/SIPC.



#### 11:00 AM | Breakout Session Round B

#### Being a Rockstar Nonprofit Board Member | KAYLA SCHNUELLE

Location: General Session Room (Gold #1, #2, #3)

This highly interactive session is for anyone interested in nonprofit board service. Being a "rockstar board member" is not easy, but it is very important! Sometimes people enter board service without a clear understanding of how they can make an impact. Join me to learn more about board service and gather tips and tools to take back your board to make a larger impact in your community.

#### **Basics of Grassroots Organizing | SARAH KEENEY**

Location: Gold #7

We are bombarded everyday with narratives that are meant to divide us into "us" and "them." When we allow ourselves to be divided, we throw away our opportunity for power and making significant change. Thirty years ago, one group of Nebraska citizens said, "why not organize?" and began building a broad based community organization that is still uniting folks for the common good. This session will introduce the basic theories and tools of relational community organizing and how they are practiced here in Nebraska.

#### **Power of Storytelling | JENNIFER POOL**

Location: Gold #8

If you are like me, then everywhere you go people are encouraging you to "tell your story." In this presentation, I will show you how to discover and develop your unique story. I will cover the fundamentals of effective storytelling, including the importance of structure, place-setting, and the story-telling triangle. You'll leave with a deeper understanding of how storytelling can transform the way you educate and communicate, and practical tools and techniques for using storytelling to engage your audience and achieve your goals.

#### **Nebraska Cottage Food Industry** | CINDY BRISON

Location: Gold #9

I will discuss the Nebraska Cottage Food Industry and how over 1,000 producers have started their own business. Our goal is to keep talent in Nebraska. We have many talented people who already work here, but may be afraid to start their own brick and mortar business. I will talk about ways to pilot ideas without a lot of cost. In the end, I hope we have more interested potential partners.

## Leadership Through Turbulence—Is Plan B Ready? | AL SPAIN

Location: Gold #10

Turbulence can appear in many forms; bad weather for airlines and farmers, economic challenges to businesses, and global events that we cannot control. Leaders must understand that they probably will have to modify their plan or even switch to "Plan B" if they are to be successful. We will discuss an actual case involving a major airline that required changes, which became "Plan B."

#### 12:00 PM | Lunch

Location: General Session Room (Gold #4, #5, #6)

Please get your lunch as quickly as possible to help keep our day on schedule!

Special Address by Kearney Mayor Stan Clouse

## 12:15 PM | Think Like an Entrepreneur | HOSTED BY ANDERS OLSON, CYN Chair

Location: General Session Room (Gold #4, #5, #6)

Why not ... think like an entrepreneur? You don't have to be a business owner to think like one. Entrepreneurial thinking is about approaching your business, community initiative, or personal project from a holistic perspective. Hear from Erica Wassinger with Proven Ventures and Jamel Hamilton with Nebraska Enterprise Fund on what they have learned from entrepreneurs in their lines of work during this interactive lunch plenary.

#### **PANEL**

ERICA WASSINGER | Proven Ventures

• JAMEL HAMILTON | Nebraska Enterprise Fund

## 1:00 PM | Young Nebraskan Awards | SELENA AGUILAR, CYN FAC Member

Location: General Session Room (Gold #4, #5, #6)

Young Nebraskans Awards celebrate talented, influential young Nebraskans who are making a positive impact in their workplaces and communities. We received nominations from around the state and are eager to announce this year's recipients.

Young Nebraskans Awards will be presented for the following categories:

- Community Involvement & Impact
- Entrepreneurship & Innovation
- Leadership & Professional Development

- Diversity & Inclusion
- Young Professional of the Year
- CYN Network Weaver